

LAURAHARMS

Graphic Designer
lauraharms@gmail.com
www.lauraharms.com
319.541.7856
Okoboji, Iowa

Education

B.F.A. Studio Art with an emphasis on Graphic Design, May 2009
Entrepreneurial Management Certificate
The University of Iowa, Iowa City, IA
University of Iowa Major GPA 3.63/4.0

Design Experience

Letter B, LLC July 2009 - October 2011

Graphic Artist and Web Designer

Designed and developed websites, including wireframing, and testing
Created promotional videos and training videos for Letter B, LLC products and clients
Developed marketing materials and proposal layouts for Letter B, LLC
Created custom logos and stationery including business cards, letterhead, and envelopes
Edited photos for use on websites and print marketing materials

Donate Design January 2009 - May 2009, Iowa City, IA

Designer

Invitation-only studio course at the University of Iowa that collaborated with local non-profits to serve their design needs
Clients included International Writing Program, 4 C's

ASI-Modulex August 2008 - January 2009

Freelance Designer

Corrected and finished sign construction and design documents
Created marketing pieces for ASI-Modulex including brochures, promotional mailers, and employee cards
Recreated message schedules for wayfinding systems

ASI-Modulex Summer 2008, Grinnell, IA

Graphic Design Intern

Corrected, finished, and created sign construction and design documents
Created marketing pieces for ASI-Modulex
Created location plans and message schedules
Attended on-site auditing
Participated in company and team meetings
Traveled to the Omaha office to assist the on-site Graphic Designer

Amy's Sign Design Summer 2002 - 2003, Arnolds Park, IA

Sign Assembler

Primed and painted signs
Installed decals on vehicles, windows, and signs
Assisted in hanging signs at their permanent locations
Began learning how to create small signs on the computer

Computer/Design Proficiencies

Macintosh, PC
Extensive knowledge of Adobe Creative Suite: Illustrator, Photoshop, InDesign, Dreamweaver
Apple Keynote, Microsoft PowerPoint, FileMaker Pro, Artisteer, ViewletBuilder6
Experienced with page layout, typography, print design, identity systems, wireframes, HTML, CSS, themes, eLearning design, flash integration